

عط 24  
محمد علي كمون  
PARFUMS



# 24 PARFUMS

*Musical and visual Creation*

*Inspired by the heritage of 24 Tunisian regions (North Africa)*

*This project presents an adaptation of the grand orchestral show "24 parfums" for an ensemble of 4 to 7 international soloists.*

**BY MOHAMED-ALI KAMMOUN**  
COMPOSER AND JAZZ PIANIST



Financé par  
L'Union européenne



TIANEN  
TUNISIE CREATIVE

وزارة الشؤون الثقافية  
MINISTÈRE DES AFFAIRES CULTURELLES

INSPIRING  
*Tunisia*

# 24 PARFUMS



“**24 Perfumes**” known in French as “24 Parfums” is a musical and visual show by Tunisian Jazz pianist and composer Mohamed Ali KAMMOUN. Inspired by the 24 regions of his country, the leader of the project offers an authentic musical portrait of the Tunisian heritage, to which he adds both his own touch as a composer and an additional dimension generating a sensational space-time journey.



Mixing various influences ranging from ancient North African music, jazz, symphonic music and visual arts, the project was built during a field collection coupled with workshops during almost two years (2016/2017) in 24 Tunisian regions. More than 300 artists participated in 24 creative residencies that brought together young talents with heritage holders. Musical works (perfumes) were composed during the trip between old songs transcribed, developed and arranged and original compositions (Sicca Veneria, Nafta, Sakiet Sidi Youssef, etc.).



# ARTISTIC CREATION RESIDENCIES 2016/2017



The [show premiere](#) took place on the 17th of August 2018 at the closing show of the International Festival of Carthage bringing together 60 artists. A score of concerts were held during the 2019 tour, most of which at the opening or closing event of different International Festivals. On September 19th, an epic concert was held at the legendary theater [Olympia in Paris](#) (September 19, 2019).



**CLOSING OF THE CARTHAGE INTERNATIONAL  
FESTIVAL 2018**



**OLYMPIA OF PARIS 2019**

# ALBUMS AND DOCUMENTARY FILM 2020/2022



During covid period (2020/2021), 24 Perfumes knew an important documentation phase : a double album recording, the creation of pamphlet, drawings and patrimonial texts as well as a documentary film (to be released in 2022/2023). In 2022, The show's post-Covid comeback was remarkable. Ten grand concerts in 2022 have been given.

## ARTISTIC CONCEPTION

The musical composition of the show suggests an avant-garde conception of style in North African music. A visual creation of the graphic designer Raouf Karray only embellished the show with projections of visual perfumes composed all along the tour of the Tunisian regions. A contemporary choreography by Oumaima Mannai was integrated in the show, inspired by traditional dances



**DOWNLOAD THE TECHNICAL SHEET (RIDER)**

## REFERENCE LINKS (AUDIO/VIDEO)

- [Video of the first show \(80 minutes, from Carthage 2018\)](#)
- [Advertisement of a recent concert \(August 2022\)](#)
- [Recent Albums \(issued 2022/2023\)](#)
- [DOCUMENTARY Film \(Issued 2022/2023\)](#)



# +30 MAJOR CONCERTS ALREADY GIVEN

- *International Festival of Carthage 2018 (Roman amphitheater)*
- *Bizerte International Festival 2019 (large open-air theater)*
- *Sfax International Festival 2019 and 2022 (large open-air theater)*
- *Olympia Hall of Paris 2019*
- *Tunis Opera Hall - Cité de la Culture 2018, 2019 and 2022 (4 concerts)*
- *Open Air Theater of Hammamet 2019 and 2022*
- *International Festival of Djerba 2019*
- *Municipal Theater of Sousse 2019*
- *El Jem World Music Festival 2019 (Roman Amphitheatre)*
- *El Hamma International Festival 2019 and 2022*
- *International Festival of Dougga 2020 (Roman amphitheater)*
- *International Festival of Sicca Jazz in El Kef 2022*
- *Municipal Theater of Sfax 2022*
- *International Festival of Mahdia 2022 (Fort), etc.*



**CLOSING OF CARTHAGE  
INTERNATIONAL FESTIVAL 2018  
(PREMIERE OF THE SHOW)**



**OPENING OF INTERNATIONAL  
FESTIVAL OF BIZERTA, 2019**



**OPERA THEATER OF TUNIS, 2019**



**WOMEN'S HADHRA ENSEMBLE,  
TUNIS OPERA, 2022**

# PRODUCTION, FOUNDERS & SPONSORS

**French Institute of Tunisia (IFT)** : Laureate 2015 of the French Institute of Tunisia, our project “24 Perfumes” has benefited from a completion of the “Cité Internationale des Arts de Paris” for one year. This residency allowed us to begin the instrumental writing of the Preludes (instrumental perfumes) and to structure the project in its current form of Moving Caravan.

**Ministry of Culture of Tunisia** : Winner 2016/2017 of the Ministry of Culture of Tunisia’s support fund for artistic and literary creation — Twenty-one artistic residencies of one week each have been funded, involving more than 300 artists, heritage bearers and academic Youth.

**International Festival of Carthage** : The International Festival of Carthage produced in 2018 the premiere of the orchestral creation “24 perfumes’ . 60 artists took part in the concert, at the closing of the festival.

**European Union** : The European Union, represented by “**Tfanen**” Fund, supported the documentation for the 24 Perfumes project: a double album, a book of heritage drawings and texts and a documentary film. The project was carried out in partnership between the **Rachidia Institute of Tunisian Music** and the **Altissimo Consulting Agency**.

In 2021 **Coda Studio Lab** — an artistic production company — was created in order to produce Music projects by the Composer & Artistic director Mohamed-Ali Kammoun, ensuring their distribution and promotion. The company has raised two major funds:

- **National office of the Tunisian Tourism (ONTT)**. The National office of the Tunisian Tourism supported the project by producing a feature version of the documentary film and a video clip.

- In 2022 the show “24 perfumes” won a post-covid broadcasting grant from the European Union, represented by the **Association l’Art Rue**.



# LINE UP (4 to 7 artists)



“**24 Parfums**” is basically an orchestral creation which toured in 2019 and 2022 with around forty artists and which will be produced from October 2022 with 4 to 7 soloists, only. Three different international versions are available since October 2023 :

**1 - Jazz quartet** : Mohamed Ali Kammoun preludes (instrumental compositions). Deep North African influences played with piano, bass guitar, percussions and Nây flute.

**2 - Vocal band with 5 musicians & 2 singers** / Rearranged traditional Tunisian songs

**3 - The Orchestral standard version** (from 15 to 40 artists)

## INSTRUMENTAL SHOW'S QUARTET

- **Mohamed-Ali Kammoun** : *piano, arrangement & composition*
- **Zied Zouari** : *violin*
- **Nabil Abdmouleh** : *nây (arabic flute)*
- **Lotfi Soua** : *percussions*
- **Wassim Benrhouma** : *bass guitar*
- **Staff (2 personnes)** : *manager + régisseur (son et projection)*

**+ 2 SINGERS FOR THE VOCAL SHOW : Sofien Zaidi & Amira Ismail** : *lead voices*

*Optional : Choir / Symphonic strings / more lead musicians & voices*

## GUEST SOLOISTS

- **Sofiane ZAIDI** (Andalusian singing) : *Andalusian perfumes*
- **Hassan SAADA** (Sufi singing) and **Amine EL AYEDI** (mezwed) : *Sufi perfumes*
- **Mohamed Salah ISSAOUI** (singing and tbal) and **Ayoub SAMET** (zokra and gasba) : *Perfumes from the Atlas*
- **Moatassem LAMIR** (Bedouin singing) : *Bedouin perfumes*
- **Fethi GHARSALLAH** (island singing) and **Mohamed Ali WERDA** (zokra) : *Scents of the islands*
- **Oumaima MANNAI** Dance





FROM LEFT TO RIGHT ZIED ZOUARI AND SOFIEN ZAIDI (ANDALUSIAN MALUF SUITE)



FROM LEFT TO RIGHT : AMINE AYADI, HASSAN SAADA AND AYOUB SAMET (SUFI SUITE)

## TARIFF RATES (4 FORMULAS)

- **INSTRUMENTAL NORTH AFRICAN JAZZ CONCERT** : 5000 before tax (TND/Dollars/Euros)
- **8 ARTISTS – VOCAL SHOW** : 6 Musicians + 2 solo VOCALISTS (+ 2 Technical Staff) = 8000 before tax (TND/Dollars/Euros)
- **15 ARTISTS – VOCAL SHOW** : (+ 2 TECHNICAL STAFF) = 12000 before tax (TND/DOLLARS/EUROS)
- **40 ARTISTS – VOCAL SHOW** : (+ 4 Technical Staff) = 25000 before tax (TND/Dollars/Euros)

*NB : TECHNICALS EXCLUDED ( SCREEN SOUND AND LIGHTING) AND LOGISTICS (TRANSPORT, ACCOMMODATION AND FOOD )*





# MOHAMED-ALI KAMMOUN

- **Surname** : Kammoun
- **First name** : Mohamed-Ali
- **Date and place of birth** : 1 January 1977 in - Sfax (TUNISIA)
- **Profession** : pianist, composer and arranger, Teacher assistant in Higher institute of Music of Tunis / PHD in Music and musicology In - Sorbonne University of Paris IV
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## BIOGRAPHY

*Tunisian pianist, composer and arranger, Mohamed-Ali KAMMOUN, alias Daly KAMMOUN, is one of the spearheads of the avant-garde North African music scene. Known for his own style, his compositions and arrangements artfully and ingeniously bring together several ancient and contemporary musical languages, between learned and popular traditions of maqâm-s, jazz, symphonic music and contemporary music. He collected in March 2015 four international awards.*

Mixing Tunisian music, jazz, symphonic music and visual arts, 24 perfumes is his latest musical creation which had a great public success in Tunisia and which is currently intended for export on an international scale.

The works in the show are all about love, and ultimately paint a sound and visual portrait, authentic and contemporary, of his country Tunisia. Mohamed Ali Kammoun is preparing for 2023 a Musical Comedy called **Nawbit Gharam**.

He holds a master's degree in jazz from the University of Strasbourg 2 and a PHD in music and musicology of the 20th century from the University of Paris 4 Sorbonne. He currently teaches courses in ancient music of the Maghreb, contemporary jazz composition and arrangement for master's classes at the Higher Institute of Music, University of Tunis 1.



## CONTACT

### MANAGEMENT

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### ARTISTIC DIRECTION

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### PRODUCTION

**CODA STUDIO LAB**

### WEBSITE

[WWW.24PARFUMS.COM](http://WWW.24PARFUMS.COM)

### FACEBOOK

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